



SJSU Registration Link



BUILD YOUR PERSONAL BRAND

THURSDAY, OCT 26, 5:30 PM

SAN JOSE STATE UNIVERSITY, BBC 032



Guisselle Nuñez

Marketing and Communications Professional

Guisselle is focused on helping businesses and individuals achieve success through enduring marketing and personal branding strategies. Her passion for helping organizations communicate their value, combined with her 20 years of marketing and communications experience in various industries, enables her to provide guidance to her clients that is relevant, diverse, and results-oriented.

- Define what Personal Branding means
- Identify techniques to build your personal brand
- Apply personal branding techniques to enhance your career

This is a Prospanica Silicon Valley event co-sponsored by the Latino Business Student Association, Society for Human Resource Management (SHRM) Student Chapter, San Jose State University (SJSU) Latino Alumni Network, Jack Holland Student Success Center, and the School of Management.

Registration is required: Capacity is Limited!